

# STRIKING A CHORD

Creating Harmony in Patient Education

**Health Care Education Association**

2019 Conference in Music City - Nashville, TN

Oct 23 - 25, 2019



**The Premier Meeting for Health Professionals  
and Leaders Involved in Patient and  
Community Health Education**

October 23-25, 2019

The Inn at Opryland • Nashville, Tennessee



**Health Care  
Education Association**



**2019 HCEA Conference**  
October 23-25, 2019  
Nashville, TN

Dear Prospective Vendor,

The Health Care Education Association is celebrating its 22nd Anniversary in 2019! HCEA invites you to join us for our conference October 23-25, 2019, at The Inn at Opryland, in Nashville, TN! Our location in Music City reflects the conference theme, "Striking a Chord: Creating Harmony in Patient Education."

Please visit our website [www.hcea-info.org](http://www.hcea-info.org).

We have had wonderful vendor participation in the past and encourage you to join us.

- Attendees are patient education professionals and leaders from premier health care organizations across the country.
- Participants are patient education decision makers
- Attendees are a valuable source of information
- Conference provides the perfect venue for you to connect with patient education experts

Now, more than ever, we need to make the effort to form partnerships and creative solutions that allow us to continue to provide the highest quality education while remaining fiscally responsible.

- Please take a moment to review the available support opportunities for 2019...consider being a gold, silver, or bronze sponsor.
- Past vendors have appreciated the opportunity to promote their products and services as part of a vendor panel in front of all conference participants—we know you will, too!
- Exhibit space is limited, so please act now

Please contact me if you have any questions. I look forward to seeing you in Nashville next October.

Sincerely,

Judi Dunn, DNP, RN  
HCEA Secretary  
Conference Planning Committee Member  
[jdunn1@uky.edu](mailto:jdunn1@uky.edu)

Health Care Education Association  
Phone: 608-441-1054  
Fax: 608-443-2474  
[HCEAadmin@hcea-info.org](mailto:HCEAadmin@hcea-info.org)



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**SUMMARY OF SUPPORT LEVELS**

<b>What's Included in Each Level of Support</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Ad space in conference program	Full Page	½ Page	¼ Page
HCEA email blast on company	X		
Special recognition on HCEA website	X		
Premier booth location	X		
One-time HCEA listserv company highlight	X	X	
One-time use of HCEA member list	X	X	
Participation during vendor panel at luncheon	X	X	X
Booth space includes 6-foot skirted table, two chairs, wireless Internet	X	X	X
Two free registrations for conference	X	X	X
Fee	\$5,000	\$3,500	\$2,000

**Reserve Your Space Now!**

**Please complete the registration form on the next page  
 and either fax or mail it to the HCEA office.**



# Health Care Education Association

Connecting Patient, Staff, and Community Educators, Worldwide

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Person's Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

## LEVEL OF SUPPORT:

\_\_\_\_\_ **GOLD \$5,000**    \_\_\_\_\_ **SILVER \$3,500**    \_\_\_\_\_ **BRONZE \$2,000**

## PAYMENT INFORMATION:

Payment can be made by check, Visa or MasterCard.

Credit Card Number \_\_\_\_\_

Visa     MasterCard    Expiration Date: \_\_\_\_\_    CVC Code: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Check Enclosed—Payable to HCEA    HCEA Federal Tax ID#: 23-2956629

Send or Fax to:

**HEALTH CARE EDUCATION ASSOCIATION**  
2424 American Lane  
Madison, WI 53704-3102  
Fax: 608-443-2474

Cancellation fee is \$500 if notification is received prior to July 1, 2019. No refunds are provided after that date.

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**HCEA • 2424 American Lane • Madison, WI 53704-3102 • Phone: 608-441-1054**  
**Fax: 608-443-2474 • Web: [www.hcea-info.org](http://www.hcea-info.org) • Email: [HCEAdmin@hcea-info.org](mailto:HCEAdmin@hcea-info.org)**